

# Insurance Built for Growth

Founder Shield is the innovation arm of The Baldwin Group, serving high-growth companies across emerging markets. We strive to create the most seamless, intuitive, and responsive insurance-purchasing experience powered by proprietary technology and custom insurance products.

**Founder  
Shield**  
from The Baldwin Group

## Capabilities



### Bespoke Insurance Packages

We design unique insurance plans that fit your business like a glove. Our coverage adapts to your industry, how you operate, and your fundraising efforts. As your company grows and attracts more investment, our protection grows with you.



### Smart Insurance

We use advanced software to simplify how you apply for and renew insurance. Our platform automates paperwork and connects directly with insurance carriers.



### Claims Advocacy

With a national presence, our in-house claims advocacy team of lawyers ensures the best outcomes from your insurance when it matters most— during claims.



### Market Access

Our extensive network encompasses over 200 diverse insurance markets, including premier global carriers and specialized providers adept at addressing niche risk profiles. We ensure optimal coverage solutions for even the most unique or complex insurance needs.



### Dedicated Advisors

Our team of client-centric, licensed brokers is exclusively dedicated to addressing your needs on your schedule. These adept professionals offer consistent, consultative support, serving as an on-demand resource for all facets of risk management.

## Industry Expertise

**10,000+**

VC backed companies served

**5,000+**

Active Clients

**\$33BN**

Total Funding Raised by Clients

**72**

NPS Score (Industry Average = 34)

As a tech-enabled broker, we provide customized solutions for our clients, working with them to identify industry-specific risks. With our fully-digitalized purchasing experience and a team of passionate advisors, we can create and provide insurance products with a high level of customization. We service many verticals including:

SaaS

Web3

Fintech

Life Sciences

Venture Capital


Ecommerce

Professional Services

Mobility

# How to Get Covered

Ready to secure your business for growth?  
Follow these simple steps


**1** Create an account on the  
Founder Shield Portal 


**2** Fill out the short  
digital application

**3** Get instant quotes and  
secure coverage online

## Client Services

- Access to the Founder Shield community platforms
- On-going risk consultation
- Contract review
- Claims handling
- Rapid fire Certificates of Insurance

 [info@foundershield.com](mailto:info@foundershield.com)

 646.854.1058

# Coverage Expertise

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## Cyber Insurance

Fills in the computer and internet-related gaps left by your other policies. Some of the most common types of Cyber Claims include Website Hacks, Data Breaches, Ransomware Attacks, and Phishing Scams.

## Errors & Omissions (E&O)

Also known as Professional Liability Insurance, E&O offers protection from lawsuits alleging you were negligent in your duties as part of an ongoing professional relationship (often a customer) alleging you injured their pockets (causing them financial loss or distress). Think of it as malpractice insurance for tech firms.

## Directors & Officers (D&O)

Covers the executives and the company if they are named in a lawsuit or regulatory action. D&O is typically required for institutional rounds of funding. Some common claims include: claims made against management by investors (e.g. breach of fiduciary duty) and Securities-related claims (e.g. misrepresentation, improper valuation).

## Employment Practices Liability Insurance (EPL)

Any company with employees faces the risks of allegations, such as discrimination, wrongful termination, breach of contract, etc. This coverage protects companies against lawsuits related to employment practices.

[20+ additional lines of coverage available](#)

 **The Baldwin Group**